

Case Study: WRAP

Developed & delivered a Training Package and Knowledge Hub in support of the SCAP 2020 Commitment.

Why?

Through the SCAP 2020 Commitment, UK brands and retailers were challenged to reduce their resource impacts by 15 % by 2020.

There was no available industry information that brought together concepts, technologies and processes, with validated metrics to support resource reductions.

What?

An industry first, in bringing together design, technology and metrics to support resource reductions.

A **training package** to work across job roles and band width, in supporting organisational change against their 2020 Commitment.

An online **Knowledge Hub** which supported face to face training. Searchable by resource impacts and production stages.

How?

Developed a training package and a web-based knowledge hub across 7 industry process steps.

Validated through key industry metrics and stakeholders. Brought to life through industry experience, stories and samples.



The Outcome

- Training package including presentation material & facilitation notes. Supported by a searchable [web-based knowledge hub](#). To date this has received 14,000 unique page views.
- Outreach to SCAP signatories that make up 45 % of the UK clothing market.

“We are delighted with the knowledge hub – a brilliant resource that looks amazing. You have done an excellent job of communicating the complex issues of reducing environmental footprints in plain English. Thank you!”

Jennifer Decker - WRAP

Case Study: Loughborough University

2-day PhD innovation workshop: Connecting academic research to commercial opportunities.

Why?

On review of the career paths of UK PhD graduates, figures show that only 17% continue within academia or research roles. To enable the UK to be seen as leaders in innovation, research potential needs to be leveraged from Universities.

What?

Recognising the need to maximise PhD research, EPSRC funding was secured to offer a 2-day workshop to support PhD graduates as they navigate their journey from academic research to commercial opportunities.

How?

The workshop empowered students with ideas on how to position themselves best so they can be identified by and connected to industry.

Through the workshop, examples were made tangible, using real-life case studies, videos and samples from across a variety of industries, demonstrating from experience where previous PhD research has been used to start and develop very successful and impactful businesses.



The Outcome

- *An evolution of the students' mindsets. At the end of day 2, they were able to present with an openness and broader sense of the commercial potential within industry.*
- *Student 'Dragons Den' pitches developed from their understanding of the two-day event.*

“Sophie’s wealth of experience and insight was greatly valued by the participants and helped many of them to start considering new avenues for their research and for their careers. Sophie was well-prepared and professional, and built a great rapport with the Researchers on the course. I would not hesitate to recommend her to others.”

**Duncan Stanley–
Research Staff and Student Development Adviser**